

My God, I'm blind! Oh wait, that's fog.

Relocating to the Bay Area can be somewhat disorienting, particularly for someone who has spent the majority of her adult life in the desert. See, in Phoenix we didn't have things like fog, rain or bodies of water larger than an irrigation canal.

But the lack of any weather phenomena other than "scorching" wasn't in itself reason to leave. Moreover, I'm ready to work somewhere creative. And by "creative" I mean win-a-Cannes-Lion creative, not cook-an-omelet-on-the-hood-of-my-car creative.

Which lands me (or rather this less verbose version of me) on your doorstep in search of a creative position. I'm energetic, highly motivated and dangerously heat-stroked so you never know what's gonna come out of my head. In a good way.

Besides knowing the ad game inside and out (see attached resume) I have a lot of charmingly bizarre qualities: I've jumped horses, can solder plumbing pipes, lived on an Angus farm but don't eat beef, sewed all my own prom dresses and own a bike covered in fur.

So until I land a full-time job, I'll be dodging cable cars and photographing the city's most awe-inspiring sights (look, a green tree!). Please feel free to interrupt my exploration with a phone call or email. And if you want to see my work, check out julieott.com.

Well, if you've made it this far, I thank you for your time. And if you haven't, you'll never know that I once had a pet chicken named Jennifer. Sincerely,

Julie



Julie A Ott Creative

408 916 3545 | 602 684 6943 | julieott.com | julieott@gmail.com

Julie A Ott Creative

408 916 3545 | 602 684 6943 | julieott.com | julieott@gmail.com

PROFESSIONAL EXPERIENCE

FREELANCE CREATIVE

San Francisco Bay Area, CA · February 2009–Present

ASSOCIATE CREATIVE DIRECTOR

Off Madison Ave · Tempe, AZ · March 2007–February 2009

Responsibilities include helping the Creative Director manage the Creative Group, assuring consistent strategy and creative across all agency products and improving the creative output. Also responsible for creative direction, concepting, art direction, copywriting, client presentations and account management on accounts including Nike, W.L. Gore, The Arizona Republic, Arizona State University, Dupont-AirProducts NanoMaterials, and Fujitsu

SENIOR ART DIRECTOR

Off Madison Ave · Tempe, AZ · June 2005–March 2007

Concepting, art direction, copywriting and client presentations on accounts, creative direction of junior art directors and project deadline scheduling. Work included television, radio, print, outdoor and collateral advertising for numerous clients including The Phoenix Art Museum, Claire Burke, Vitabath, Vestar, American Funds, Capital Group and Clairifacts

ART DIRECTOR

Off Madison Ave · Tempe, AZ · December 2002–June 2005

Conceptualize and design creative solutions for television, print ads, brochures, web sites, tickets, posters, and logos for clients such as Viack, Boys and Girls Clubs of Arizona, San Manuel Indian Bingo and Casino, DMB Associates and NYPD Pizza

PRODUCTION ARTIST

Off Madison Ave · Tempe, AZ · June 2001–December 2002

Produced print ads, brochures, posters, and logos for clients such as San Manuel Indian Bingo and Casino, Parkway Medical, Casino Del Sol and Best Western Hotels

DESIGNER/PHOTOGRAPHY ASSISTANT

R&R Images · Phoenix, AZ · March 2000–June 2001

Designed visual communications programs, print ads, brochures, direct mail, posters, and logos for clients such as Stockett Tile & Granite and Coffin & Trout

SELECT AWARDS

2008 PHOENIX SILVER ADDY (5) AND BRONZE ADDY (5)
Nike Grind

2008 NATIONAL TELLY SILVER AWARD

2008 PHOENIX SILVER ADDY
City of Tempe, Tempe in Motion

2008 PHOENIX BRONZE ADDY
Phoenix Art Museum

2006 IABC GOLD QUILL (4)
2006 SPECTRUM AWARD OF EXCELLENCE
Viack

2005 NATIONAL TELLY SILVER AWARD
The Arizona Republic

2005 PHOENIX BRONZE ADDY (3)
Arizona's Children Association

2005 COPPER QUILL
San Manuel Indian Bingo and Casino

2004 PHOENIX BRONZE ADDY
Arizona Clean Elections

2004 PHOENIX BRONZE ADDY
The Arizona Republic

2004 COPPER QUILL
Casino Del Sol

2004 COPPER QUILL
San Manuel Indian Bingo and Casino

2003 NEW YORK FESTIVALS MEDAL
Off Madison Ave

Julie A Ott Creative

408 916 3545 | 602 684 6943 | julieott.com | julieott@gmail.com

SELECT CLIENT LIST

CONSUMER GOODS & SERVICES

The Arizona Republic
ASU W.P.Carey
Big Bear Mountain Spring Water
bizSanDiego
Bruno's
Claire Burke
Coffin & Trout
Equine.com
Exide Batteries
Fascinations
Flexprint
Fujitsu
Guidon PS
Joseph Schubach Jewelers
LaCense Beef
O'Reily CSK Auto Parts
Vitabath
Whirlpool

FINANCIAL SERVICES

American Funds
Capital Group
Clairifacts

RESTAURANT & HOSPITALITY

Best Western Hotels
NYPD Pizza
P.F. Chang's China Bistro
Romancing the Bean

SPORTS & ENTERTAINMENT

Casino Del Sol
Casino of the Sun
Musica Nova
Nike
Notah Begay III
San Manuel Indian Bingo & Casino
Sandia Casino

TECHNOLOGY & INDUSTRY

Atronic
AVNET
DA NanoMaterials
FlexPrint
Viack Corporation

MEDICAL

Hudson Healthcare
Parkway Medical
W.L. Gore

REAL ESTATE

DMB Associates
Esterra Development
Vestar

NON-PROFIT & TRADE ORGANIZATIONS

100 Club
Arizona's Children Association
Arizona's Clean Elections
Boys and Girls Clubs of Arizona
City of Tempe
Freedom for Life
Phoenix Ad Club
Phoenix Art Museum

EDUCATION

BACHELOR OF FINE ARTS, PHOTOGRAPHY

Arizona State University
Suma Cum Laude with Honors
June 1995

PROFESSIONAL

AAF METRO PHOENIX

Board of Directors,
Marketing & Communications Chairperson

REFERENCES AVAILABLE UPON REQUEST

Julie A Ott Creative

408 916 3545 | 602 684 6943 | julieott.com | julieott@gmail.com

REFERENCES

ROGER HURNI

Partner & Creative Director, Off Madison Ave
480 505 4550
rogerh@offmadisonave.com

RUBEN MUÑOZ

Print Production Manager, Off Madison Ave
480 505 4562
rubenm@offmadisonave.com

BARB ALMANDARZ

Broadcast Producer, Basia Productions
480 513 2114
azbasia@mac.com

BOB CAREY

Photographer, Bob Carey Photography
718 383 4413
bob@bobcarey.com

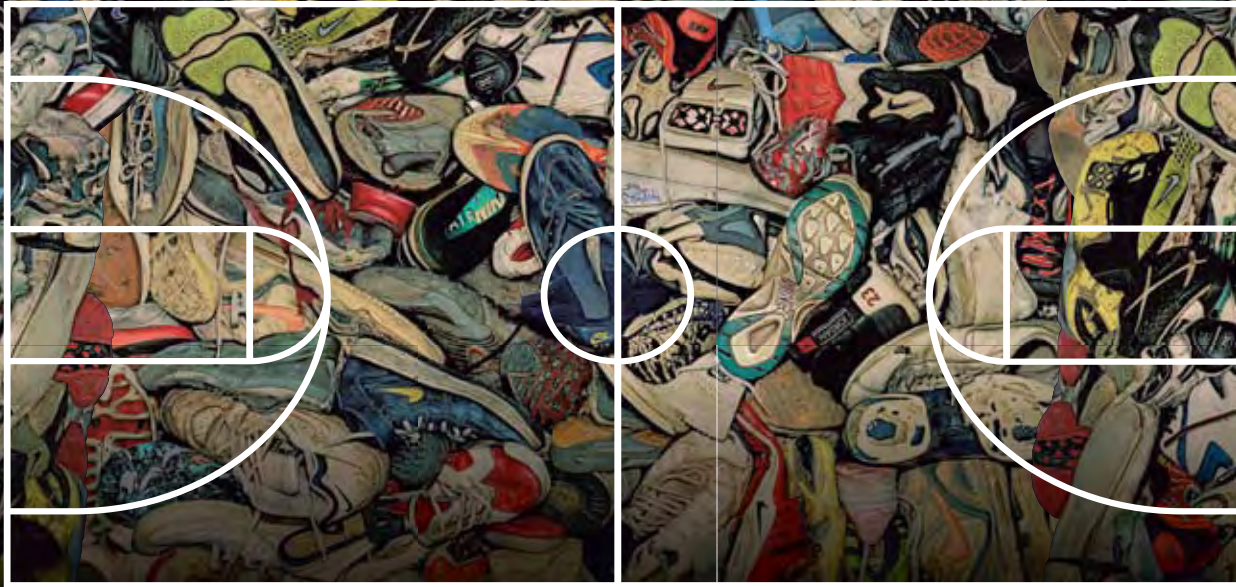
LISA QUIRIN

Freelance Design and Production
480 917 0054
lisa_quirin@qwest.net

REDUCE. REUSE. RESURFACE.

A landfill. It's something you don't often associate with shoes. Until you're throwing them away. But thanks to Nike Grind, shoes will never have to know this dark, smelly world of trash. Instead, they can experience new life as a running track, basketball court, soccer field or another type of sports surface.

If you're looking to build a high quality sports surface, visit nikegrind.com and help keep the rest of world from becoming a landfill too.





Not all monsters are under the bed. Physical abuse. Sexual abuse. Neglect. We can close our eyes and hope it will go away—like nearly 9,000 Arizona children do. Or we can stop it. Arizona's Children Association provides more than 40 statewide programs to protect children from abuse and provide them with safe, permanent homes. But we can't do it alone. Donations are critically needed. Every child deserves to be safe. So please, contribute today.



No child has it coming. They don't "deserve it." And there are certainly wrong ways to "show how much you love them." Physical abuse, sexual abuse and neglect affect nearly 9,000 Arizona children. But you can help stop it. Arizona's Children Association provides more than 40 statewide programs to protect children from abuse and provide them with safe, permanent homes. But donations are critically needed. Every child deserves to be safe. So please, contribute today.



Sometimes Hide-and-Seek isn't a game. Ready or not, here he comes. And for nearly 9,000 Arizona children, no hiding place in the world is good enough. Physical abuse, sexual abuse and neglect should not be a part of childhood. Arizona's Children Association provides more than 40 statewide programs to protect children from abuse and provide them with safe, permanent homes. But we can't do it alone. Donations are critically needed. Every child deserves to be safe. So please, contribute today.





For one moment in
your life, everyone will
wish they were you.

P.F. CHANG'S
CHINA BISTRO

1-866-PFCHANG · Gift cards available at pfchangs.com



CHANG'S LETTUCE WRAPS

Giving salad an
inferiority complex
since 1993.

P.F. CHANG'S
CHINA BISTRO

1-866-PFCHANG · pfchangs.com/locations



There are always
those who want
what you've got.

P.F. CHANG'S
CHINA BISTRO

1-866-PFCHANG · pfchangs.com

Life beyond
your front door.

When you look outside and realize there is nowhere else you'd rather be, that's when you know you're home. At Marley Park, home extends beyond your four walls into the surrounding community. And, it's where you feel as comfortable outside as you do inside. So whether you're enjoying a relaxing day inside or heading out for a jog, you'll know Marley Park is where you belong. Visit marleypark.com for more information or tour our neighborhood of 21 model homes, located West of Loop 101 on Reems Road, between Waddell and Cactus, 623-466-8800. Broker participation welcome.

Ashton Woods Homes · Element Homes · Engle Homes · Randall Martin Home · Scott Communities

No binding offer for sale or lease may be made or accepted prior to issuance and buyer's acceptance of the final A2 Subdivision Public Report. Lot reservations or conditional sales only may be currently offered in certain neighborhoods. Complete details available. Offer void where prohibited or otherwise restricted by law. © 2006 Marley Park Phase I LLC. All rights reserved.

Life beyond
your front door.

When you look outside and realize there is nowhere else you'd rather be, that's when you know you're home. At Marley Park, home extends beyond your four walls into the surrounding community. And, it's where you feel as comfortable outside as you do inside. So whether you're riding a bike in your exercise room or riding around the neighborhood, you'll know Marley Park is where you belong. Visit marleypark.com for more information or tour our neighborhood of 21 model homes, located West of Loop 101 on Reems Road, between Waddell and Cactus, 623-466-8800. Broker participation welcome.

Ashton Woods Homes · Element Homes · Engle Homes · Randall Martin Home · Scott Communities


No binding offer for sale or lease may be made or accepted prior to issuance and buyer's acceptance of the final A2 Subdivision Public Report. Lot reservations or conditional sales only may be currently offered in certain neighborhoods. Complete details available. Offer void where prohibited or otherwise restricted by law. © 2006 Marley Park Phase I LLC. All rights reserved.

Life beyond
your front door.

When you look outside and realize there is nowhere else you'd rather be, that's when you know you're home. At Marley Park, home extends beyond your four walls into the surrounding community. And, it's where you feel as comfortable outside as you do inside. So whether you're studying in your living room or at one of our distinct neighborhood parks, you'll know Marley Park is where you belong. Visit marleypark.com for more information or tour our neighborhood of 21 model homes, located West of Loop 101 on Reems Road, between Waddell and Cactus, 623-466-8800. Broker participation welcome.

Ashton Woods Homes · Element Homes · Engle Homes · Randall Martin Home · Scott Communities

No binding offer for sale or lease may be made or accepted prior to issuance and buyer's acceptance of the final A2 Subdivision Public Report. Lot reservations or conditional sales only may be currently offered in certain neighborhoods. Complete details available. Offer void where prohibited or otherwise restricted by law. © 2006 Marley Park Phase I LLC. All rights reserved.




You can't base a good business decision
off an office poster.

BizSanDiego Magazine however is another story. With our valuable tips, lessons learned and articles on topics that can apply to any business, bizSanDiego readers are an audience of influence. And when you advertise with us, you'll be engaging these readers too. Whether it's on a monthly basis or daily on bizSanDiego.com, your message will reach the most influential eyes in San Diego County, and that's always a good business decision.

Contact us today at sales@bizSanDiego.com.

bizSanDiego
CONVERSATION THAT MATTERS

www.bizSanDiego.com | [Blogs](#) | [Discussion Forums](#) | [The Magazine](#) | [Insiders](#) | [San Diego Sherpa](#)



Calling people "Sport" or "Chief" can
make you look like a "Jerk."

So can missing a single issue of bizSanDiego Magazine. After all, they say it's never too late to learn something new in business. We feature the most relevant articles every month, on topics even the most seasoned professional can use. bizSanDiego is loaded with stories relating to your work life, interviews with people at the top of their field and engaging monthly features full of lessons learned and wisdom gained. So let's talk business.

Sign up for your subscription at bizSanDiego.com to become part of the conversation.

bizSanDiego
CONVERSATION THAT MATTERS

www.bizSanDiego.com | [Blogs](#) | [Discussion Forums](#) | [The Magazine](#) | [Insiders](#) | [San Diego Sherpa](#)



**Think it's hot now?
Wait until we open.**

TEMPE
MARKETPLACE

tempemarketplace.com • shopping • dining • entertainment • opening summer 2007



TEMPE
MARKETPLACE

tempemarketplace.com • shopping • dining • entertainment • opening summer 2007

**Opening
Summer 2007**

TEMPE
MARKETPLACE

shopping • dining • entertainment • tempemarketplace.com





BE STRONG.
BE PROUD.
BE ***SECURE!***

*"Collaborate safely with VIA3
secure communications software!"*

www.viack.com/usa

VIACK
Corporation



When information
isn't secure,
neither are you!

*Collaborate safely
online with VIA3!*

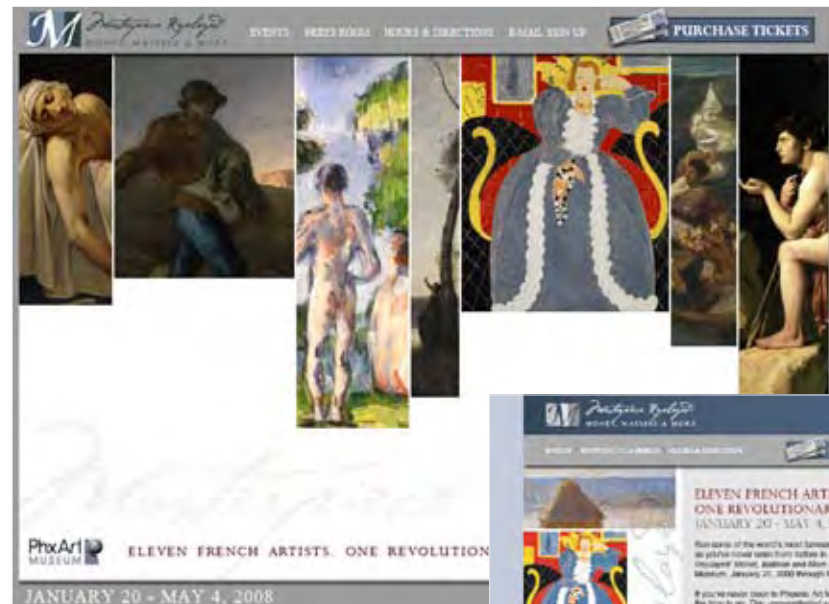
www.viack.com/usa

VIACK
Corporation

Masterpiece Replayed:



MONET, MATISSE & MORE




illuminated manuscripts

DEC 11, 2007 - MAR 9, 2008

Illuminating the Word

THE SAINT JOHN'S BIBLE

SPONSORED BY 

THE SAINT JOHN'S BIBLE

In 1998, Saint John's University in Minnesota, commissioned a new hand-written and illuminated Bible, the first such Bible created in more than 500 years. The exhibition features nearly 50 two-page openings from The Saint John's Bible.

[LEARN MORE](#)



THE EARLY HISTORY OF THE BIBLE



Showcasing both Jewish and Christian scriptural traditions including an extremely rare, 17th century Hebrew Torah scroll, The Early History of the Bible features an impeccable collection of illuminated manuscripts.

[LEARN MORE](#)

SELECTIONS FROM THE JAMES MELIKIAN COLLECTION



Including some of the rarest and most sacred manuscripts ever created, the James Melikian Collection is the first public display of this private collection.

[LEARN MORE](#)

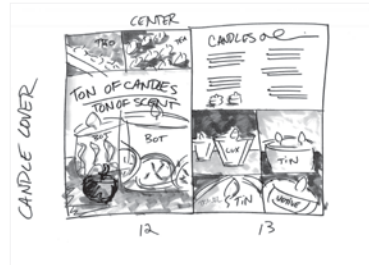
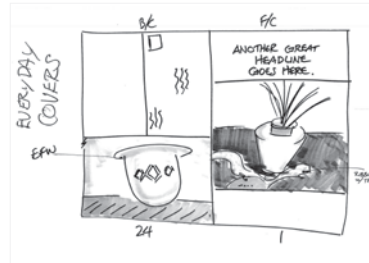
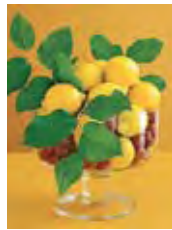
Claire Burke Positioning

POSITIONING SUMMARY:
The way to celebrate everyday moments by creating different moods in every room of your home.

Home is the setting of celebratory gatherings with family and friends but also a place of personal tranquility. For over 50 years, consumers have used Claire Burke to enhance not only the special events in their lives but also those daily occasions worthy of celebration. With a variety of products different moods can be created in every room, day or night.

ADJECTIVES:
Variety Celebration
Unique Impressive
Distinct Individual

Claire Burke Celebration



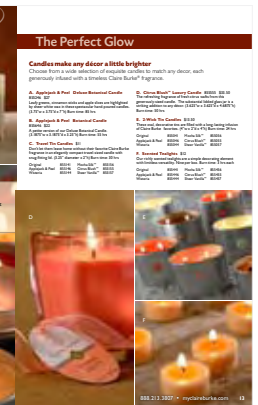
Commy nim zziurero del

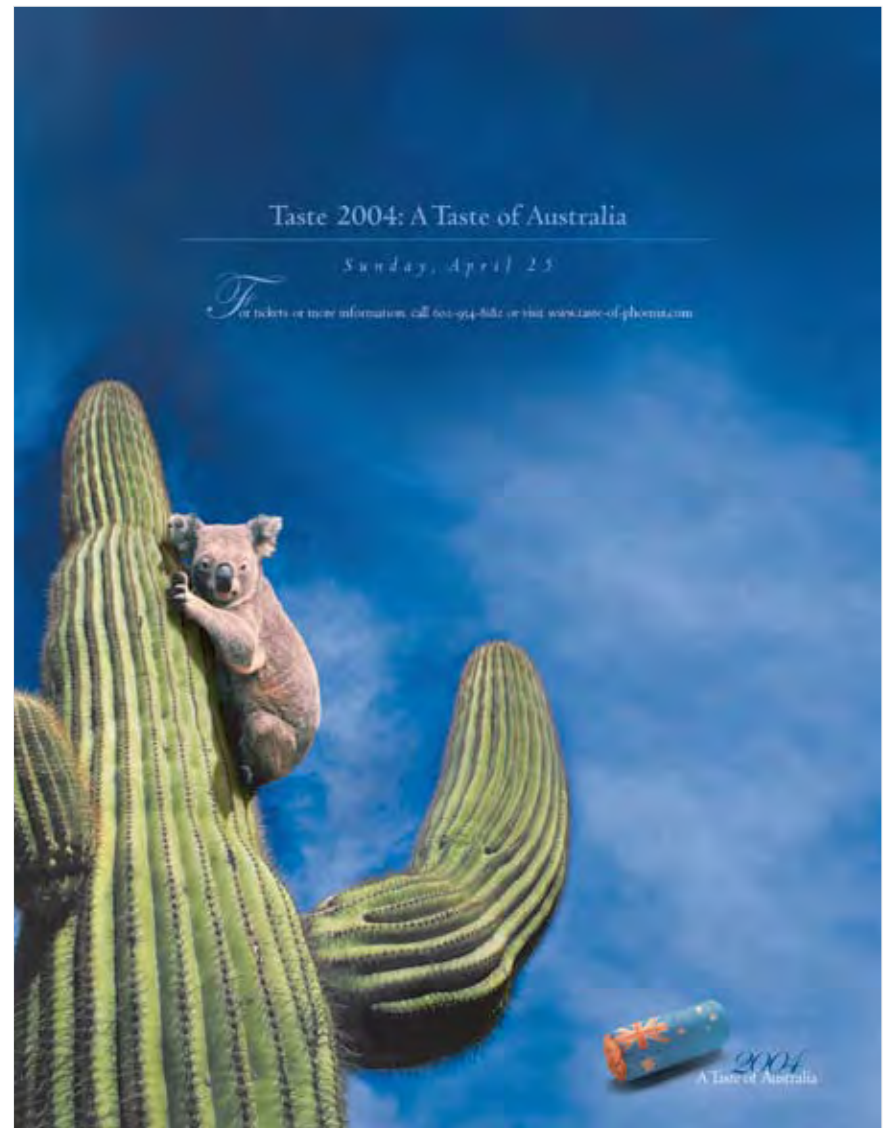
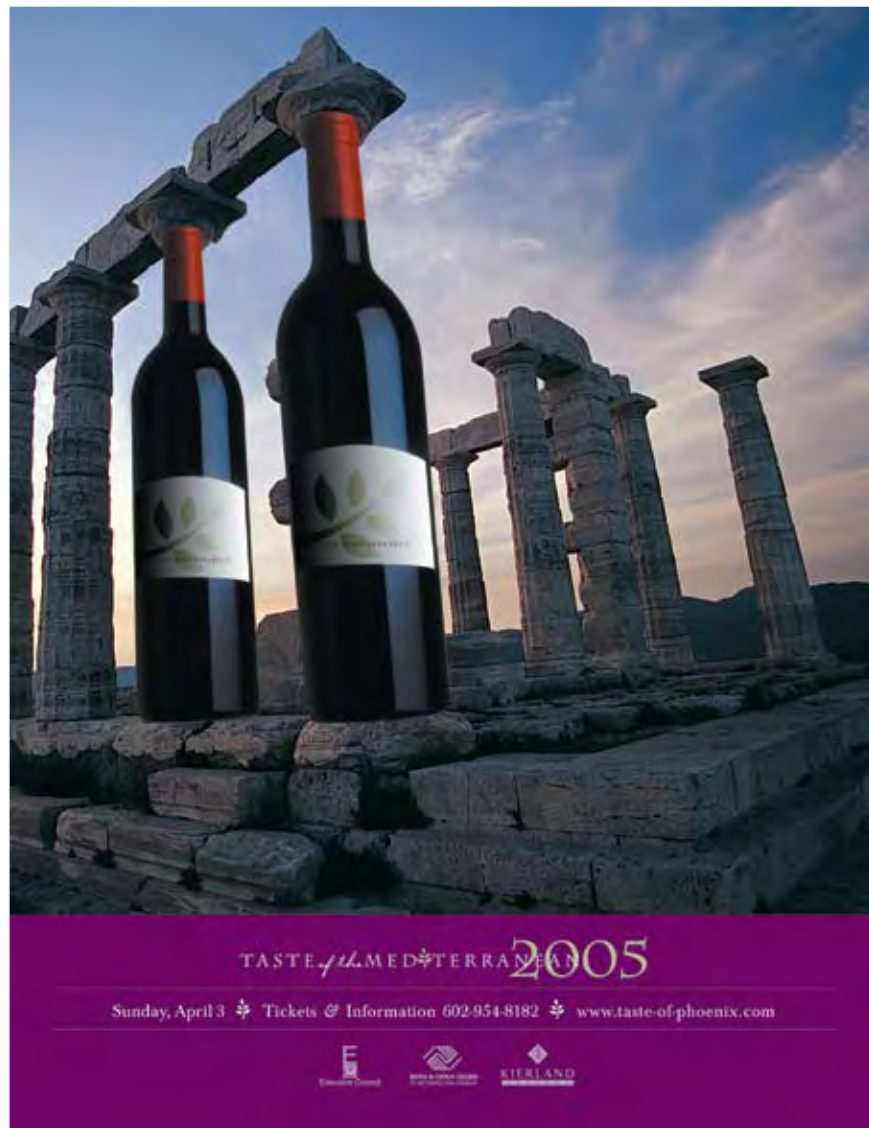
Commy nim zziurero del-Variety.
From special occasions to every day experiences, make each day extraordinary when you create a beautiful atmosphere of celebration with Claire Burke fragrance in your home. Duff an dole models usque equit alla corper. Ben, in, Gik nulu, e' winned nugini accumsanther in.

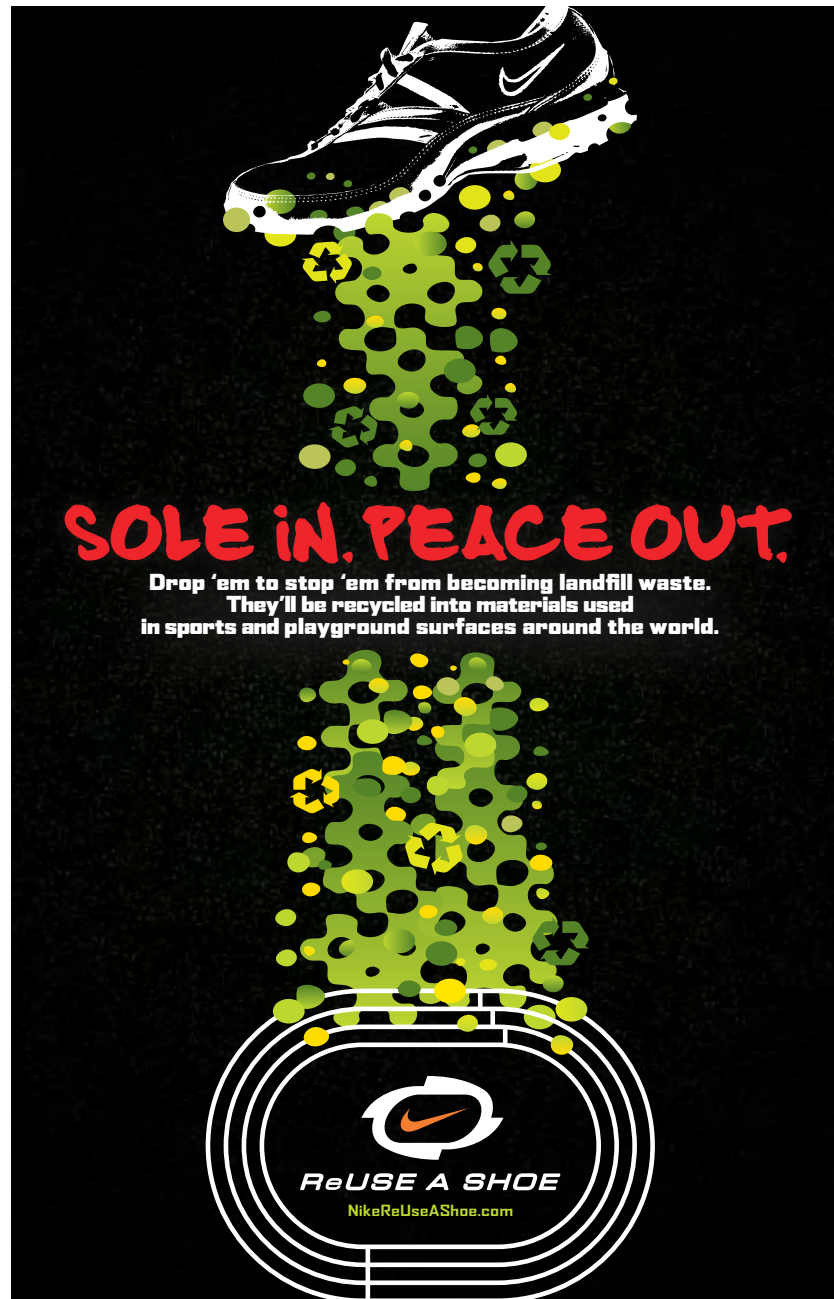
Product Information:
Name: Claire Burke
Description: A variety of candles and fragrances.
Price: \$10.00
Availability: In stock



Faciliter aut aliquam utamur ex sum dunt nullam velit accumsan non uam, que.







CLIENT Nike ReUseAShoe | **PROJECT** Retail Posters, Buttons, Fliers, Desktop Backgrounds, Bin Graphics and T-shirts



CLIENT Nike ReUseAShoe | PROJECT NikeReUseAShoe.com Website

Thanks.

Gimme a call, we can chat about our next project.

Julie A Ott Creative

408 916 3545 | 602 684 6943 | julieott.com | julieott@gmail.com